

Sponsor benefits during main events at the 2018 Dungog Festival

		Premier Partner	Gold	Silver	Bronze
		\$90,000.00	\$20,000.00	\$10,000.00	\$5,000.00
		30K OVER 3 YEARS	1 YEAR	1 YEAR	1 YEAR
Your brand appears:	Value				
Festival Premier Partner branding - your logo appears next to the Dungog Festival brand in a logo lock up, on the banner of our website and any printed programs.		<input checked="" type="checkbox"/>			
Sunday Street Party centre stage one only available	\$5000	<input checked="" type="checkbox"/>			
Main street banners during the High Street closures		<input checked="" type="checkbox"/>			
Exclusive Special Event sponsor for Long Table Dinner		<input checked="" type="checkbox"/>			
Logo inclusion on all press material		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Logo inclusion on Festival website		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Brand advertisement in the free Festival Guide		A6 Back cover	A7 inside opening		
Promotional Workshops during Sunday Street Party		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Dedicated social media mention with link to your website		2 per week Per platform	1 per week Per platform	1 a fortnight Per platform	1 a fortnight Per platform
Sponsor float in Gala Street Parade		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Promotional market stall / display throughout Festival 3 x 3m marquee at Street Party		2	1	1	1
Access to festival photos highlighting sponsor		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Product placement at Sunday Street Party		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Acknowledgement in Festival press releases		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to conduct PR outreach		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo inclusion on Festival Facebook posts: Dungog Festival Partnering with your brand		<input checked="" type="checkbox"/>			
Listed acknowledgement in the free Festival Guide		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on program signage		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Festival access all areas pass - total value	\$340.00	\$2,720.00	\$2,040.00	\$1,360.00	\$680.00
Invitation to VIP function - "Cocktails with the Cows Official Opening of Sculpture on the Farm". Friday 28 September 5pm - 7pm	\$65.00 ech	8	6	4	2
Entry and catalogue for Sculpture on the Farm exhibition Saturday 28 September - 1 October	\$10.00 ech	8	4	2	2
Tickets to Long Table Dinner Saturday 8pm to 11:30pm pre dinner film - 5:40 pm at James Theatre	\$125.00 ech	8	4	2	2

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Wallarobba Memorial Hall - Oktoberfest	\$5.00 ech	8	4	2	2
James Theatre - movie program 3 film pass Your choice any 3 films from the program	\$45.00 ech	8	4	2	2
Dungog Country Garden Ramble 8 to 15 gardens - Saturday 29 September	\$25.00 ech	8	4	2	2
Long Lazy Lunch - Monday 1 October	\$65.00 ech	8	4	2	2

Branding on Festival Merchandise

	Premier Partner	Gold	Silver	Bronze
Festival Volunteers T-shirt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Festival Volunteers cap	<input checked="" type="checkbox"/>			
Festival Volunteers tote	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Festival Volunteers drink bottle	<input checked="" type="checkbox"/>			
Festival Souvenir T-shirt	<input checked="" type="checkbox"/>			
Festival Souvenir cap	<input checked="" type="checkbox"/>			
Festival Souvenir hat pin	<input checked="" type="checkbox"/>			
Festival Souvenir tote	<input checked="" type="checkbox"/>			

Additional Sponsorship opportunities

		Premier Partner	Gold	Silver	Bronze
Branded Kids corner stage	\$2500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Kids corner banner	\$1000	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Branded bunting	TBN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Branded event fencing additional production fees may apply	TBN	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Branded Busking stage 1 additional production fees may apply	TBN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Branded Busking stage 2 additional production fees may apply	TBN	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other marketing and promotion opportunities can be negotiated.		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>