

It's On!

Dungog Festival is on again.

October Long Weekend - 28th September to 1st October, 2018.

The Festival brings together an eclectic programme of old and new; arts events, film, food, markets, music, workshops and demonstrations in an action-packed long weekend.

The ever popular Long Table Dinner will again be one of the star attractions, in addition to the Long Lazy Lunch in the picturesque grounds of "Cairnsmore", not to mention the new 'Sculpture on the Farm' out at "Fosterton".

Brand new for this year is the FREE SUNDAY STREET PARTY, where for a second time in the weekend, where a section of Dowling Street will be closed to traffic. There'll be all day street music, food stalls, arts and crafts stalls, along with workshops and a Food and Wine Fair and a licenced cash bar operating. There's a special Kids' Corner, for the young and young at heart, all welcome.

Our focus is on families and over 50's, with this demographic identified by the Dungog Tourism Strategy as most likely to visit Dungog Shire. So this will further advance our ambition to **encourage visitation to Dungog Shire throughout the year.**

A couple of statistics from Destination NSW personal and online surveys of previous Festival goers worth noting:

- **57%** of respondents visited other parts of the shire during the weekend. Destinations included Clarence Town, Gresford, Paterson, Vacy, Chichester Dam and Barrington Tops NP.
- A phenomenal **98%** of respondents said they would recommend Dungog Region to family and friends as a holiday destination.

If you would like the opportunity to showcase YOUR business, here is your chance to become a local sponsor, with special rates for those within the Shire! We have 5 local sponsorship packages on offer which you can choose from - or maybe we can tailor one, just for you.

We also have other opportunities available in our corporate sponsorship packages.

Please talk to Jenny Akers until the 15th June on 0405 193 703 or Sarah Crawford on 0410 332 236 email us at DungogFestivalCoordinator@gmail.com

SPONSORSHIP PACKAGES

Special rates for Dungog Shire businesses only

Local Sponsorship Bronze \$99

1. Your logo in sponsors panel panel of the printed programme
2. Feature listing and link to your website on Festival's website
3. One post on the Festival's Facebook page relating to your business

Local Sponsorship Silver \$290

1. One sixth page 50.33h x 50.5w mm in printed programme + your logo in sponsors panel panel
2. Listing in program brochure distributed across NSW
3. Same feature listing and link to your website on Festival's website
4. 3 Posts on the Festival's Facebook page relating to your business

Local Sponsorship Gold \$490

1. One quarter page 75.5h x 50.5mm in printed programme + position on map if appropriate & your logo in sponsors panel
2. Listing in program brochure distributed across NSW
3. Same feature listing and link to your website on Festival's website
4. Brochure distribution at Festival Lounge point of sale.
5. 5 Posts on the Festival's Facebook page relating to your business

Local Sponsorship Platinum \$1000

1. One third page 50.33h x 101w mm feature listing in printed programme + your logo in sponsors panel panel
2. Listing in program brochure distributed across NSW
3. Same feature listing and link to your website on Festival's website
4. Brochure distribution at Festival Lounge point of sale.
5. 7 Posts on the Festival's Facebook page relating to your business
6. VIP seating at the Sunday Street Party, with three free drinks each for you and a guest.

Local Sponsorship Titanium \$2000

1. Half page 75,5x 101w mm) in programme + position on map & your logo in sponsors panel
2. Same feature listing and link to your website on Festival's website
3. Listing in program brochure distributed across NSW
4. Brochure distribution at Festival Lounge point of sale.
5. 10 posts in the Festival's Facebook Page relating to your business
6. 2 Tickets to Long Table Dinner Saturday 8pm to 11:30pm
James Theatre - movie programme 3 film pass Your choice any 3 films from the programme
Entry and catalogue for Sculpture on the Farm exhibition Saturday 28 September - 1 October
Wallarobba Memorial Hall - Oktoberfest
Dungog Country Garden Ramble 8 to 15 gardens - Saturday 29 September
7. VIP seating at the Sunday Street Party, with three free drinks each for you and three guests.

10% Discount for community organisations

Deadline for all sponsorship - Friday 27/07/2018

NOTE: Actual size is slightly larger, please refer to dimensions

1.
Corporate Sponsorship
Full page
151h x 101w mm

2.
Silver
Local Sponsorship
One sixth page
50.33h x 50.5w mm

3.
Gold
Local Sponsorship
One quarter page
75.5h x 50.5w mm

Program
Sponsorship
promotion space

4.
Platinum
Local Sponsorship
One third page
50.33h x 101w mm

5.
Titanium
Local Sponsorship
Half page
75.5h x 101w mm

LOCAL SPONSORSHIP PRO FORMA

Dungog Arts Foundation Inc. | PO Box 192 Dungog NSW 2420
info@dungogfestival.com.au | www.dungogfestival.com.au | ABN 97 167 572 634

dungog festival
28 SEP - 1 OCT 18

LOCAL SPONSOR'S DETAILS

| | |
|------------|----------------------|
| Title | <input type="text"/> |
| First Name | <input type="text"/> |
| Surname | <input type="text"/> |
| Address | <input type="text"/> |
| | <input type="text"/> |
| Town/City | <input type="text"/> |
| Postcode | <input type="text"/> |
| Land Phone | <input type="text"/> |
| Mobile | <input type="text"/> |
| Email | <input type="text"/> |

ORGANISATION DETAILS

| | |
|-------------------|-----------------------------------|
| Organisation Name | <input type="text"/> |
| Trading As | <input type="text"/> |
| ABN | <input type="text"/> |
| Website | <input type="text"/> |
| | <input type="checkbox"/> as above |
| Biz address | <input type="text"/> |
| | <input type="text"/> |
| Town/City | <input type="text"/> |
| Postcode | <input type="text"/> |
| Land Phone | <input type="text"/> |
| Mobile | <input type="text"/> |
| Email | <input type="text"/> |

SPONSORSHIP PACKAGE

| SPONSORSHIP TYPE | SELECTION | FEE |
|------------------|--------------------------|---------|
| Bronze | <input type="checkbox"/> | \$99 |
| Silver | <input type="checkbox"/> | \$290 |
| Gold | <input type="checkbox"/> | \$490 |
| Platinum | <input type="checkbox"/> | \$1,000 |
| Titanium | <input type="checkbox"/> | \$2,000 |

PAYMENT

please make payment to Dungog Arts Foundation using your business name as reference and we will issue a tax receipt once we have confirmation of your payment

Dungog Arts Foundation

Westpac

BSB:032208 ACCOUNT #: 000436

Local Sponsorship 2018 Dungog Festival

| Titanium | Platinum | Gold | Silver | Bronze |
|------------|------------|----------|----------|---------|
| \$2,000.00 | \$1,000.00 | \$490.00 | \$290.00 | \$99.00 |

| Logo | Titanium | Platinum | Gold | Silver | Bronze |
|--|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Your logo in sponsors panel of the printed programme | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Ad in printed programme | | | | | |
| Programme is distributed across NSW through Destination NSW network | | | | | |
| Your logo in sponsors panel of programme | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Position on map if appropriate | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | |
| Feature listing size - One sixth page 50.33h x 50.5w mm | | | | <input checked="" type="checkbox"/> | |
| Feature listing size - One quarter page 75.5h x 50.5w mm | | | <input checked="" type="checkbox"/> | | |
| Feature listing size - One third page 50.33h x 101w mm | | <input checked="" type="checkbox"/> | | | |
| Feature listing size - Half page 75.5h x 101w mm | <input checked="" type="checkbox"/> | | | | |
| Website | | | | | |
| Your logo in sponsors panel on website | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Feature listing and link to your website on Festival's website | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Social Media | | | | | |
| Posts on the Festival's Facebook page relating to your business | 10 | 7 | 5 | 3 | 1 |
| Other | | | | | |
| Your promotional brochure distribution at Festival Lounge point of sale. (Finished size must be A5 or smaller) | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | |
| VIP seating at the Sunday Street Party, | | | | | |
| Three free drinks for each guest. | Total 4 guests | Total 2 guests | | | |

DUNGOG FESTIVAL PROGRAMME

This year there is loads of fun, excitement & entertainment for everyone.
Here's a sneak peak.

FRIDAY SEPTEMBER 28TH

| | |
|------------------|--|
| 5.00pm | Gala Opening of Sculpture on the Farm at "Fosterton" |
| 7.30pm | Moulin Rouge – Australia 2001 at James Theatre |
| 9.00pm to 2.00am | Settlers Arms Gig at Settlers Arms Dungog |

SATURDAY SEPTEMBER 29TH

| | |
|-------------------|---|
| 9.00am to 5.00pm | Sculpture on the Farm at "Fosterton" |
| 9.00am to 4.30pm | Country Garden Ramble Dungog and Fosterton, locations to be confirmed |
| All day | Street Music Various venues and gigs in Dowling St |
| All day | Gallery Openings Dowling St |
| 9.30am to 12.30pm | Write That Script! Workshop Uniting Church Hall |
| 12.30pm to 2.30pm | Gala Street Parade Dowling St between Chapman St and Mills Ln |
| 1.00pm to 7.00pm | Wallarobba Memorial Hall – Oktoberfest Wallarobba Memorial Hall |
| 3.00pm | Oktoberfest Dachshund Races at Wallarobba Memorial Hall |
| 2.00pm | Amadeus – USA 1984 at James Theatre |
| 3.00pm onward | Vintage and Agricultural Vehicle Show Grassy field beside Dungog Railway Station |
| 6.00pm | Mama Mia: Here we go again! – USA 2018 at James Theatre |
| 8.00pm | Long Table Dinner Dowling St, between Brown St and Mill Ln |
| 10.30pm | Rocky Horror Picture Show – Britain/USA 1975 at James Theatre |

SUNDAY SEPTEMBER 30TH

| | |
|-------------------|---|
| All day | Street Music Various venues and gigs in Dowling St |
| All day | Vintage and Agricultural Vehicle Show Grassy field beside Dungog Railway Station |
| 9.00am to 5.00pm | Sculpture on the Farm at "Fosterton" |
| 12.00pm to 6.00pm | Sunday Street Party including: Busking and street music, The Food and Wine Fair, Kids' Corner with piles of fun, Art and Craft community market stalls and workshops, main stage with entertainment Dowling Street between Mackay and Brown Streets |
| 10.30am | Buena Vista Social Club: Adios – Britain 2017 at James Theatre |
| 1.00pm | Umbrellas of Cherbourg – France 1964 at James Theatre |
| 3.00pm | Blues Brothers – USA 1980 at James Theatre |
| 7.30pm | Barber of Seville – English National Opera 2015 TIME TBA at James Theatre |

MONDAY OCTOBER 1ST

| | |
|-------------------|--|
| 9.00am to 12.00pm | Sculpture on the Farm at "Fosterton" |
| 10.30am | The Mikado – English National Opera 2015 TIME TBA at James Theatre |
| 12.30pm to 3.00pm | Long Lazy Lunch "Cairnsmore", 182 Chichester Dam Rd, DUNGOG |